

10 years
of Deutsche
EuroShop

MILESTONES – 10 YEARS OF DEUTSCHE EUROSHOP

The theme of this year's Annual Report is simply "10". But this has a dual meaning: we are reporting on the 2010 financial year and also celebrating Deutsche EuroShop's 10-year anniversary. Many articles in this year's report therefore pick up on the theme "10". The story so far...

2000

* SEPTEMBER 2000

The Deutsche Euroshop share is admitted to official stock exchange trading

Acquisition of eight company investments of the Main-Taunus-Zentrum in Sulzbach, the Altmarkt-Galerie in Dresden, the City-Point in Kassel, the City-Galerie in Wolfsburg, the Rhein-Neckar-Zentrum in Viernheim, the City-Arkaden in Wuppertal, the Centro Commerciale Friuli in Udine/Italy and of the center Shopping Etrembières in Annemasse/France.

2001

* JANUARY 2001

Start of official listing on the Frankfurt Stock Exchange and in XETRA trading, and also on the regulated unofficial markets on the Berlin, Dusseldorf, Munich and Stuttgart stock exchanges

Work begins on the optimisation and expansion of the Rhein-Neckar-Zentrum

MARCH 2001

Centro Commerciale Tuscia in Viterbo, Italy, is acquired

APRIL 2001

Topping out ceremony at City-Arkaden in Wuppertal

MAY 2001

Topping out ceremony at City-Point Kassel

JUNE 2001

Topping out ceremony at Altmarkt-Galerie Dresden

2001

* AUGUST 2001

1,000 newly created parking spaces at the Main-Taunus-Zentrum open

SEPTEMBER 2001

City-Galerie Wolfsburg opens

OCTOBER 2001

City-Arkaden Wuppertal opens

Re-designed spaces at the Main-Taunus-Zentrum open

NOVEMBER 2001

Stronger market presence for the Deutsche Euroshop share in Europe as a result of inclusion in the EPIX 30 and EPIX 50

DECEMBER 2001

New car parks at the Rhein-Neckar-Zentrum are completed (3,800 free parking spaces in total)

2002

* FEBRUARY 2002

City-Point Kassel opens

A majority shareholding in the Allee-Center in Hamm is acquired

SEPTEMBER 2002

Altmarkt-Galerie Dresden opens

NOVEMBER 2002

The Rhein-Neckar Zentrum in Viernheim reopens following renovation and modernisation

A 50% stake in Árkád Pécs in Hungary is acquired

2003

* APRIL 2003

Inclusion in the Prime Standard segment of Deutsche Börse AG

JULY 2003

Inclusion in the SDAX

AUGUST 2003

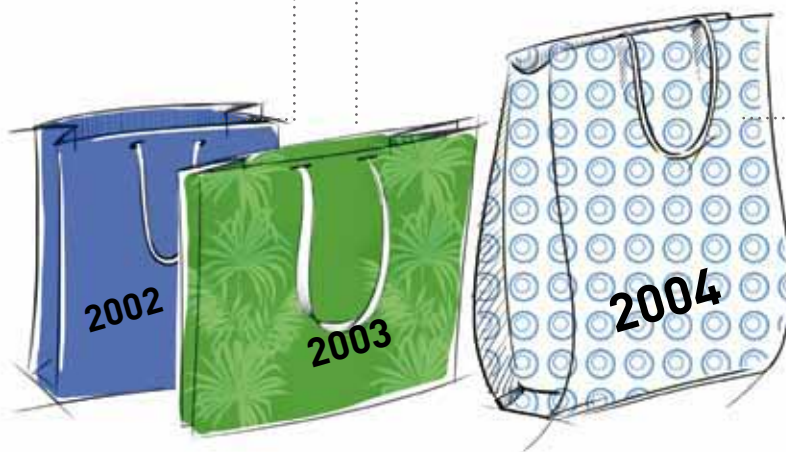
A 50% stake in the Phoenix-Center in Hamburg is acquired

OCTOBER 2003

A 65% shareholding in the Forum shopping center in Wetzlar is acquired

DECEMBER 2003

A 33.3% shareholding in the Galeria Dominikanska shopping center in Wroclaw, Poland, is acquired



2004

- * **JANUARY 2004**
Inclusion in the EPRA index

MARCH 2004
The Árkád Pécs shopping center in Hungary opens

JUNE 2004
Topping out ceremony at the Forum in Wetzlar

JULY 2004
Centro Commerciale Friuli in Udine, Italy is acquired

AUGUST 2004
A 50% shareholding in the City Arkaden Klagenfurt shopping center in Austria is acquired

SEPTEMBER 2004
Inclusion in the MDAX
The Phoenix-Center Hamburg opens

2005

- * **FEBRUARY 2005**
The Forum in Wetzlar opens

NOVEMBER 2005
A 94.9% shareholding in Stadt-Galerie Hameln is acquired
1,562,499 new shares resulting from a capital increase of around 10% are placed with institutional investors

A 94.9% shareholding in the Rathaus-Center Dessau is acquired

2006

- * **MARCH 2006**
City Arkaden Klagenfurt opens

APRIL 2006
The Etrembières shopping center in Annemasse, France is sold

AUGUST 2006
A 74% stake in Galeria Baltycka in Gdansk, Poland is acquired

DECEMBER 2006
A 75% stake in Stadt-Galerie Passau is acquired
Centro Commerciale Tuscia in Viterbo, Italy, is sold

2007

- * **MAY 2007**
Topping out ceremony at Galeria Baltycka, Gdansk

JULY 2007
Topping out ceremony at Stadt-Galerie Hameln

AUGUST 2007
Share split in a ratio of 1:2; the number of shares in issue doubles from 17,187,499 to 34,374,998

OCTOBER 2007
Galeria Baltycka, Gdansk, opens
Topping out ceremony at Stadt-Galerie Passau

2008

- * **MARCH 2008**
Stadt-Galerie Hameln opens

SEPTEMBER 2008
Stadt-Galerie Passau opens

2011

- * **JANUARY 2011**
Shareholding in Stadt-Galerie Hameln is increased to 100%

MARCH 2011
Extension to Altmarkt-Galerie Dresden opens

APRIL 2011
A10 Triangle opens

NOVEMBER 2011
Northern extension to the Main-Taunus-Zentrum opens

2010

- * **JANUARY 2010**
A10 Center Wildau is acquired

FEBRUARY 2010
6,302,082 new shares resulting from a rights issue are placed with shareholders

JULY/AUGUST 2010
Non-cash capital increase without subscription right creating 1,780,000 new shares

Shareholdings in the shopping centers in Dresden, Kassel and Wuppertal are increased

OCTOBER 2010
Billstedt-Center Hamburg is acquired (with effect from beginning of 2011)

NOVEMBER 2010
5,736,822 new shares resulting from a rights issue are placed with shareholders

DECEMBER 2010
Shareholding in the Main-Taunus-Zentrum is increased to 52%

* 2009

JULY 2009
3,437,498 new shares resulting from a capital increase of around 10% are placed with institutional investors

